

First Night Youngstown

December 31 • 4pm – 12pm • Downtown Youngstown

Main Stage Title Sponsor - \$10,000 (1 available)

- Exclusive naming rights to the event, which will appear on all advertising including television commercials, radio promotions, save the date cards, invitations, event t-shirts, all social media and website promotions and at the event. (*Commitment needed by Aug 1st to be included in television/radio spots*)
- Opportunity for company representative to participate in live television appearances
- Company representative will have the opportunity to speak at the opening ceremonies
- Ability to set up table and marketing materials at headquarters and/or main stage area
- 15 admission buttons
- Banner on main stage on Federal St. near firework display
- 1 Full Page ad in program book and company summary

First Night Button Sponsor - \$7,500 (1 available)

- Logo recognition on promotional material for the event, including: television commercials, radio promotions, save the dates, online invitations, event t-shirts, all social media and website promotions and at the event. (*Commitment needed by Aug 1st*)
- Logo will appear on all First Night admission buttons and stickers for children (over 4,000 will be ordered)
- Ability to set up table and marketing materials at headquarters and/or main stage area
- 15 admission buttons
- Banner on main stage on Federal St. near firework display
- 1 Full Page ad in program book

Fireworks Sponsor - \$7,500 (1 available)

- Logo recognition on promotional material for the event, including: television commercials, radio promotions, save the dates, online invitations, event t-shirts, all social media and website promotions and at the event. (*Commitment needed by Aug 1st*)
- Company representative will have the opportunity to speak on main stage before 9:00 & 12:00 firework displays
- Ability to set up table and marketing materials at headquarters and/or main stage area
- 15 admission buttons
- Banner on main stage on Federal St. near firework display
- 1 Full Page ad in program book

Children's Activities Sponsor - \$5,000 (1 available)

- Logo recognition on promotional material for the event, including: save the dates, online invitations, event t-shirts, all social media and website promotions and at the event. (*Commitment needed by Aug 1st*)
- Ability to set up table and marketing materials at headquarters and/or Covelli Centre
- 10 admission buttons
- Banner on main stage on Federal St. near firework display
- 1 Full Page ad in program book

Senior Activities Sponsor - \$5,000 (1 available)

- Logo recognition on promotional material for the event, including: save the dates, online invitations, event t-shirts, all social media and website promotions and at the event. (*Commitment needed by Aug 1st*)
- 10 admission buttons
- Ability to set up table and marketing materials where seniors reside during event: the Masonic Temple (headquarters) and First Presbyterian church
- Banner on main stage on Federal St. near firework display
- 1 Full Page ad in program book

Horse Carriage Sponsor- \$2,500 (2 available)

- Logo recognition on promotional material for the event, including: save the dates, online invitations, all social media and website promotions and at the event. (*Commitment needed by Aug 1st*)
- Company banner on carriage and ability to hand out business size items to passengers
- Ability to set up table and marketing materials at headquarters
- 8 admission buttons
- Banner on main stage on Federal St. near firework display
- 1 Full Page ad in program book

Entertainment Sponsor- \$1,000 (8 available)

- Logo recognition on social media and website promotions and at the event. (*Commitment needed by Aug 1st*)
- Ability to set up table and marketing materials at headquarters
- 8 admission buttons
- Banner on main stage on Federal St. near firework display
- Half Page ad in program book

Youngstown Advocates - \$500

- Logo recognition on social media and website promotions and at the event. (*Commitment needed by Aug 1st*)
- Ability to set up table and marketing materials at headquarters
- 4 admission buttons
- Half Page ad in program book

Friends of First Night - \$250

- Logo recognition on website promotions and at the event. (*Commitment needed by Aug 1st*)
- Ability to set up table and marketing materials at headquarters
- 2 admission buttons
- Half Page ad in program book